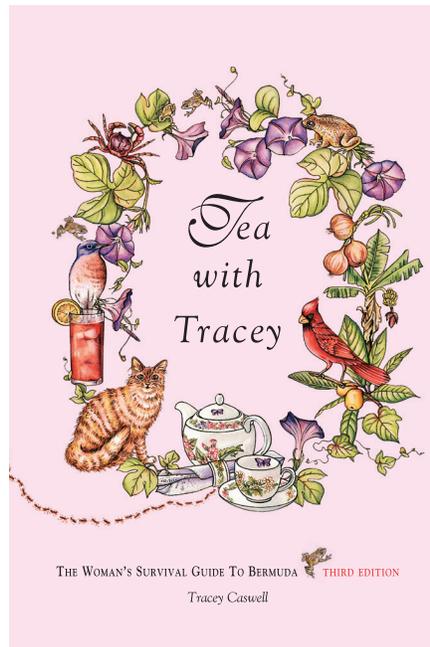


PRESS RELEASE



Just released: the 3rd edition of *Tea with Tracey*

14,000 copies sold in Bermuda alone

Hamilton, Bermuda April 3, 2012 – Not a cookbook, Tracey’s survival guide to Bermuda was written to help new arrivals to the island settle in quickly and happily. Born in Alberta, Canada, the prairie girl found her first year in Bermuda quite the challenge and quickly discovered that she was not alone. After searching for a book to help with the adjustment and finding that it was not available, she wrote one herself in 1994. Appearing on the best-seller list in two weeks, that first printing of 5,000 sold out in 2 years.

Companies requiring world-wide talent were quick to purchase bulk orders making their interview tasks much easier. If a prospective employee had serious problems with bugs or mould or any other issues island living entailed, it’s not likely they would end up on the “short list”. Copies were also added to the welcome kits of successful applicants to ease their adjustment to the island. Many of them, especially men, simply sent the book home to mother or grandma to answer all their questions of “What’s it like there?”

The success of this book can be attributed in large part to Tracey’s humorous, upbeat and laid-back style told in stories as if she is sharing a pot of tea with a friend. This is not a textbook or government pamphlet. According to the fan mail, *Tea with Tracey* can truly be described as one’s first friend on the island.

The 2nd edition appeared in 2004. The 3rd edition represents a thorough update and also includes new material as suggested by many fans of the earlier editions.

The 3rd edition of *Tea with Tracey* is available at the Bookmart, Bermuda Bookstore, A.S. Cooper & Sons and the Bermuda Craft Market.

For more information, contact:

PRINT
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